

McCall's

A kitten with grey and white fur is standing on its hind legs, looking up at a large blue vase filled with pink, yellow, and white flowers. The background is a solid red color.

the magazine of *lifestyle*

Three Women of Courage

by

Senator John F. Kennedy

**ARE SEX MANUALS
A THREAT
TO HAPPY MARRIAGE?**
by Dr. David R. Mace

New houses:
What to look for in '58

129 WAYS TO GET A HUSBAND

A brain-storming report on how

SIX DOLLARS

WHERE TO FIND HIM

- 1 Get a dog and walk it.
- 2 Have your car break down at strategic places.
- 3 Attend night school — take courses men like.
- 4 Join a hiking club.
- 5 Look in the census reports for places with the most single men. Nevada has 125 males for every 100 females.
- 6 Read the obituaries to find eligible widowers.
- 7 Take up golf and go to different golf courses.
- 8 Take several short vacations at different places rather than one long one at one place.
- 9 Sit on a park bench and feed the pigeons.
- 10 Take a bicycle trip through Europe.
- 11 Get a job in a medical, dental or law school.
- 12 Become a nurse or an air-line stewardess — they have very high marriage rates.
- 13 Ask your friends' husbands who the eligible men are in their offices.

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129 ways to get a husband

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- 14 Be nice to everybody—they may have an eligible brother or son.
- 15 Get a government job overseas.
- 16 Volunteer for jury duty.
- 17 Be friendly to ugly men—handsome is as handsome does.
- 18 Tell your friends that you are interested in getting married. Don't keep it a secret.
- 19 Get lost at football games.
- 20 Don't take a job in a company run largely by women.

21 Get a job demonstrating fishing tackle in a sporting goods store.

22 On a plane, train or bus don't sit next to a woman—sit next to a man.

23 Go to all reunions of your high school or college class. There may be widowers there.

24 Don't be afraid to associate with more attractive girls; they may have some leftovers.

25 Go back to your home town for a visit—the wild kid next door may have become a very eligible bachelor while you were away.

26 Don't room with a girl who is a sad sack and let her pull you down to her level.

- 27** Get a part-time job in a convention bureau.
- 28** Change apartments from time to time.
- 29** When traveling, stay at small hotels where it is easier to meet strangers.
- 30** Learn to paint. Set up easel outside engineering school.

HOW TO LET HIM KNOW YOU'RE THERE

- 31** Stumble when you walk into a room that he's in.
- 32** Forget discretion every once in a while and call him up.
- 33** Carry a hatbox.
- 34** Wear a Band-Aid. People always

ask what happened.

35 Make a lot of money.

36 Learn several funny stories and learn to tell them well—but make sure you don't tell them to him more than once.

37 Walk up to him and tell him you need some advice.

38 Dropping the handkerchief still works.

39 Have your father buy some theater tickets that have to be got rid of.

40 Stand in a corner and cry softly. Chances are good that he'll come over to find out what's wrong.

41 Don't let him fish for your name the next time you meet. None of this "guess who" stuff.

42 If you're at a resort have the bell-boy page you.

43 Buy a convertible. Men like to ride in them.

44 Learn how to bake tasty apple pies. Bring one in to the office and let the eligible bachelors taste it.

45 Laugh at his jokes.

46 If there's a wallflower among the men you know, why not cultivate him? For all you know, he may be a diamond in the rough.

47 "Accidentally" have your purse fly open, scattering its contents all over the street.

**HOW TO LOOK GOOD
TO HIM**

48 Men like to think they're authorities on perfume. Ask his advice on what kind you should wear.

49 Get better-looking glasses—men still make passes at girls who wear glasses—or try contact lenses.

50 Practice your drinking with your women friends first.

51 If you dye your hair, pick a shade and stick to it.

52 Wear high heels most of the time—they're sexier!

53 Unless he happens to be shorter than you are!

54 Tell him he's handsome.

55 Take good care of your health. Men don't like girls who are ill.

- 56** If you look good in sweaters, wear one on every third date.
- 57** Dress differently from the other girls in the office.
- 58** Get a sunburn.
- 59** Watch your vocabulary.
- 60** Go on a diet if you need to.
- 61** When you are with him, order your steak rare.
- 62** Don't tell him about your allergies.
- 63** European women use their eyes to good advantage. Practice in front of a mirror.
- 64** Buy a full-length mirror and take a good look before you go to greet him.
- 65** Change the shade of your stockings and be sure to keep the seams straight!

66 Get that fresh-scrubbed look by scrubbing!

67 If he has bought you any trinket or accessory, wear it.

68 Use the ashtray; don't crush out cigarettes in coffee cups!

69 Polish up on making introductions; learn to do them gracefully.

70 Don't be too fussy.

71 Stick to your moral standards.

72 Don't whine—girls who whine stay on the vine!

HOW TO LAND HIM

73 Show him you can have fun on a cheap date—but don't overdo it!

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- 74** Don't let your parents treat him like a potential husband.
- 75** Ask your parents to disappear when you're entertaining!
- 76** Double-date with a gay, happily married couple—let him see what it's like!
- 77** Tell his friends nice things about him.
- 78** Send his mother a birthday card.
- 79** Ask his mother for her recipes.
- 80** Talk to his father about business and agree that taxes are too high!
- 81** Buy his sister's children an occasional present.

82 On the first date tell him you aren't thinking of getting married!

83 Don't talk about how many children you want.

84 If he's a fisherman, learn to scale and clean fish.

85 Don't tell him everything about yourself at the start. Hold something in reserve.

86 When you're out strolling with him, don't insist on stopping at every shopwindow.

87 Don't tell him how much your clothes cost.

88 Learn to sew and wear something you have made yourself.

- 89** Don't gossip about him.
- 90** Never let him know he's the only one, even if you have to stay home one or two nights a week!
- 91** Don't be a pushover when he's trying to make a date.
- 92** Very early in your dating, why not get a favorite song that you both regard as your own?
- 93** Find out about the girls he hasn't married. Don't repeat the mistakes they made.
- 94** Don't discuss your former boy friends.
- 95** If you are widowed or divorced, don't constantly discuss your former

husband.

96 Be flexible. If he decides to skip the dance and go rowing on the lake, go—even if you are wearing your best evening gown.

97 Hide your Phi Beta Kappa key if you own one—later on junior can play with it.

98 Turn wolves into husband material by assuming they have honor.

99 Resist the urge to make him over—before marriage, that is!

100 Learn where to draw the line—but do it gracefully.

101 Remain innocent but not ignorant.

102 Make your home comfortable when he calls—large ashtrays, comfortable chairs.

103 Learn to play poker.

104 If he's rich, tell him you like his money—the honesty will intrigue him!

105 Never let him believe your career is more important to you than marriage.

106 Buy him an amusing or particularly appropriate present every once in a while. But don't make it too expensive.

107 Clip and mail him a funny cartoon that means something to both of you.

108 Don't tell dirty stories.

109 Stop being a mama's girl—don't let him think he'll have in-law trouble, even if you know he will!

110 Point out to him that the death rate of single men is twice that of married men.

WILD IDEAS— ANYTHING GOES

111 Go to Yale.

112 Get a hunting license.

113 If your mother is fat, tell him you take after your father. If he's fat too, tell him you're adopted!

114 Stow away on a battleship.

115 Rent a billboard and post your picture and telephone number on it.

116 Paint your name and number on roof and say, "Give me a buzz, pilots."

117 Start a whispering campaign on how sought-after you are.

118 Sink at a fashionable beach at high noon!

119 Ride the airport bus back and forth from the airport.

120 Bribe Ferris-wheel operator to get you stuck on the top of a Ferris wheel.

121 Stand on a busy street corner with a lasso.

122 Carry a camera and ask strange, handsome men if they would mind snapping your picture.

123 Ask your mother to take in male boarders.

124 Make and sell toupees—bald men are easy catches!

125 Advertise for male co-owner of a boat.

126 If you see a man with a flat, offer to fix it.

127 Carry a tow chain in the trunk of your automobile.

128 Let it be known in your office that you have a button box and will sew on bachelors' loose buttons.

129 Don't marry him if he has too many loose buttons!

THE END